

**ST. JOSEPH'S COLLEGE (AUTONOMOUS),
DEVAGIRI, CALICUT**



CURRICULUM & SYLLABI

FOR

BA FUNCTIONAL ENGLISH

Course Outcome
(2020 Admn Onwards)

Course Outcome

CORE COURSE I COMMUNICATION SKILLS IN ENGLISH

Code	Contact Hrs	Credit	Semester
GFEN1B01T	96 (6 Hrs/Week)	5	1

Learning Outcomes

- Learners improve their ability to express themselves in English in formal and informal situations.
- They identify the linguistic and pragmatic variations in English in relation to context and speakers.
- They attain an advanced level of mastery in all the macro skills of English.

CORE COURSE II ADVANCED ENGLISH GRAMMAR

Code	Contact Hrs.	Credit	Semester
GFEN2B02T	96 (6 Hrs/Week)	4	2

Learning Outcomes

- Learners get exposed to advanced level of grammatical patterns and usages in English.
- They improve their skills to speak and write English accurately.
- They enhance their skills to analyse the internal patterns and functions of language in different contexts.

CORE COURSE III LANGUAGE AND TECHNOLOGY

Code	Contact Hrs	Credit	Semester
GFEN3B03T	64 (4 Hrs/Week)	4	3

Learning Outcomes

- Learners get skills in using the internet as a potential tool for language learning.
- Learners acquire skills to use smartphones for better communicative mastery in English.
- They realize the paradigm shifts taking place in instructional practices.

CORE COURSE IV APPLIED PHONETICS

Code	Contact Hrs	Credit	Semester
GFEN3B04T	80 (5 Hrs/Week)	4	3

Learning Outcomes

- The students get to handle the target language effectively in an internationally acceptable manner.

- They develop skills to understand different accents and language variations.

**CORE COURSE V
FUNDAMENTALS OF LINGUISTICS**

Code	Contact Hrs	Credit	Semester
GFEN4B05T	80 (5 Hrs/Week)	4	4

Learning Outcomes

- The learners understand the relationship between linguistics and related disciplines.
- They will be able to use linguistics as a tool in understanding and processing written or spoken text.
- They realize the complexities underlying the structure and function of human languages
- They acquire better communication and analytical abilities in English.

**CORE COURSE VI
ENGLISH FOR BUSINESS COMMUNICATION**

Code	Contact Hrs	Credit	Semester
GFEN4B06T	64 (4 Hrs/Week)	4	4

Learning Outcomes

- Students get a comprehensive idea about business correspondence.
- They develop ability to prepare business letters, business reports, technical proposal etc.
- They develop their employability skills.

**CORE COURSE VII
TRANSLATION STUDIES**

Code	Contact Hrs	Credit	Semester
GFEN5B07T	80 (5 Hrs/Week)	4	5

Learning Outcomes

- The students will have an overall view of basic theories of translation.
- They will have acquired the skill in translating various kinds of texts.

**CORE COURSE VIII
PRINT MEDIA**

Code	Contact Hrs	Credit	Semester
GFEN5B08T	80 (5 Hrs/Week)	4	5

Learning Outcomes

- Students get knowledge of the history of the media
- They acquire functional knowledge of the fundamentals of media writing.

- They develop the skill by practice, of writing editorials, features, reviews and the like.

**CORE COURSE IX
THEATRE FOR COMMUNICATION**

Code	Contact Hrs/week	Credit	Semester
GFEN5B09T	80 (5 Hrs/Week)	4	5

Learning Outcomes

On the completion of course

- The student will be familiar with theories related to drama and theatre , both eastern and western from Bharata and Aristotle to modern theatre
- They will be able to understand and analyse plays in relation to history, culture and theory.
- They will be empowered in conceptualizing and implementing theatrical projects.

**CORE COURSE X
CONTEMPORARY LITERARY THEORY**

Code	Contact Hours/Week	Credit	Semester
GFEN5B10T	80 (5 Hrs/Week)	4	5

**CORE COURSE XI
ENGLISH LANGUAGE TEACHING**

Code	Contact Hrs/week	Credit	Semester
GFEN6B11T	80 (5 Hrs/Week)	4	6

Learning Outcomes

- To be able to teach basic English language components in an effective way.
- To understand and achieve the rudimentary skills for being a successful English teacher.
- To realize the roles of a teacher/learner in making the process of teaching interactive and outcome- based.
- To acquire better presentation and communication abilities in English.

**CORE COURSE XII
ELECTRONIC MEDIA**

Code	Contact Hrs/week	Credit	Semester
GFEN6B12T	80 (5 Hrs/Week)	4	6

Learning Outcomes

- The students will be familiar with them with the fundamentals of electronic media.
- They will get the knowledge of the fundamentals of writing for the electronic media.

**CORE COURSE XIII
CREATIVE WRITING**

Code	Contact Hrs/week	Credit	Semester
GFEN6B13T	80 (5 Hrs/Week)	4	6

Learning Outcomes

- Students learn how to identify and appreciate various writing styles.
- They develop abilities to critically reflect on other's writings from different angles.
- They acquire skills to prune their writing skills and analytical skills.

**CORE COURSE XIV
FILM STUDIES**

Code	Contact Hrs/week	Credit	Semester
GFEN6B14T	80 (5 Hrs/Week)	4	6

Course Outcomes

- Students develop skills to appreciate film as an art form and its aesthetics.
- They get an understanding of visual aesthetics, forms and technological innovation.
- They develop skills to connect films with history, politics, technology, psychology and performance.

**CORE COURSE XV
PROJECT WORK**

Code	Contact Hrs/week	Credit	Semester
GFEN6B15D	2 & 2	2	5&6

Learning Outcome

- The project is expected to be a specimen document that reflects the student's competence in and mastery of English, ingenuity and workmanship. It provides space to the student's expression of her/his talent, potential and skill in creating his own artifact/product based on the knowledge and art he had acquired through the three-year programme.
- The course offers a wide range of topics related to diverse functions of English such as Translation, Media writing, advertisements, investigative journalism and the like.

ELECTIVES

**ELECTIVE COURSE I
LANGUAGE FOR ADVERTISING: THEORY & PRACTICE**

Code	Contact Hrs	Credit	Semester
GFEN6E01T	48 (3 Hrs/Week)	4	6

Learning Outcome

- By the completion of the course, the student will be able to:

- Identify the role of advertising within the Marketing Communication Mix.
- Analyse advertisements in terms of creativity and execution.
- Create advertising objectives and put together a plan to meet these objectives
- Examine marketing data, using appropriate techniques, and
- Use information to establish and solve marketing communication problems.

**ELECTIVE COURSE II
WOMEN STUDIES**

Code	Contact Hrs	Credit	Semester
GFEN6E02T	48 (3 Hrs/Week)	4	6

Course Outcome

- Students develop better human perspective about women and their writings.
- They get interested in analyzing critically the diversity of women's experiences across the world.
- They start to perceive gender as a social construct.

**COMPLEMENTARY COURSE I
LITERATURES IN ENGLISH: From Chaucer to the Present -I**

Code	Contact Hours	Credit	Semester
GFEN1C01T	48 (3 Hrs/Week)	2	1

Learning Outcome

- The student will become familiar with the various movements and ages in English literature.
- The student will be acquainted with great classics in English of literature.
- They will be enlightened by the experience of reading great works of literature and delving into the literary genius of the age.

**COMPLEMENTARY COURSE II
CULTURAL STUDIES: Perspectives in Culture-I**

Code	Contact Hours	Credit	Semester
GFEN1CO2T	48 (3Hrs/ Week)	2	1

Learning Outcome

By the end of the Semester the student will be able to

- Discover the contours of Cultural Studies as a field of inquiry, situating their learning within explorations of the interdisciplinary and historical context of the field.
- Use interdisciplinary critical perspectives to examine the diverse and sometimes contested meanings of cultural objects and processes, establishing a basic knowledge of the theoretical paradigms of Cultural Studies.
- Connect cultural knowledge to everyday life and practices, gaining a preliminary understanding of the relationship of methodology (paradigms for study) to inquiry in Cultural Studies.

COMPLEMENTARY COURSE III
LITERATURES IN ENGLISH: From Chaucer to the Present-II

Code	Contact Hours	Credit	Semester
GFEN2C03T	48 (3 Hrs/Week)	2	2

Learning Outcome

- The student will become familiar with the various movements and ages in English literature.
- The student will be acquainted with great classics in English of literature.
- They will be enlightened by the experience of reading great works of literature and delving into the literary genius of the age.

COMPLEMENTARY COURSE IV
CULTURAL STUDIES: Perspectives in Culture-II

Code	Contact Hours	Credit	Semester
GFEN2C04T	48 (3 Hrs/Week)	2	2

Learning Outcome

By the end of the Semester the student will be able to

- Discover the contours of Cultural Studies as a field of inquiry, situating their learning within explorations of the interdisciplinary and historical context of the field.
- Use interdisciplinary critical perspectives to examine the diverse and sometimes contested meanings of cultural objects and processes, establishing a basic knowledge of the theoretical paradigms of Cultural Studies.
- Connect cultural knowledge to everyday life and practices, gaining a preliminary understanding of the relationship of methodology (paradigms for study) to inquiry in Cultural Studies.

COMPLEMENTARY COURSE V
LITERATURES IN ENGLISH: American & Post Colonial - I

Code	Contact Hours	Credit	Semester
GFEN3C05T	48 (3 Hrs/Week)	2	3

Learning Outcome

- The student will become familiar with the various movements and ages in English literature.
- The student will be acquainted with great classics in English of literature.
- They will be enlightened by the experience of reading great works of literature and delving into the literary genius of the age.

**COMPLEMENTARY COURSE VI
CULTURAL STUDIES: Cultural Spaces-I**

Code	Contact Hours	Credit	Semester
GFEN3C06T	48 (3 Hrs/Week)	2	3

Learning Outcome

By the end of the Semester the student will be able to

- Discover the contours of Cultural Studies as a field of inquiry, situating their learning within explorations of the interdisciplinary and historical context of the field.
- Use interdisciplinary critical perspectives to examine the diverse and sometimes contested meanings of cultural objects and processes, establishing a basic knowledge of the theoretical paradigms of Cultural Studies.
- Connect cultural knowledge to everyday life and practices, gaining a preliminary understanding of the relationship of methodology (paradigms for study) to inquiry in Cultural Studies.

**COMPLEMENTARY COURSE VII
LITERATURES IN ENGLISH: American & Post Colonial -II**

Code	Contact Hours	Credit	Semester
GFEN4C07T	48 (3 Hrs/Week)	2	4

Learning Outcome

- The student will become familiar with the various movements and ages in English literature.
- The student will be acquainted with great classics in English of literature.
- They will be enlightened by the experience of reading great works of literature and delving into the literary genius of the age.

**COMPLEMENTARY COURSE VIII
CULTURAL STUDIES: Cultural Spaces-II**

Code	Contact Hours	Credit	Semester
GFEN4C08T	48 (3 Hrs/Week)	2	4

Learning Outcome

By the end of the Semester the student will be able to

- Discover the contours of Cultural Studies as a field of inquiry, situating their learning within explorations of the interdisciplinary and historical context of the field.
- Use interdisciplinary critical perspectives to examine the diverse and sometimes contested meanings of cultural objects and processes, establishing a basic knowledge of the theoretical paradigms of Cultural Studies.
- Connect cultural knowledge to everyday life and practices, gaining a preliminary understanding of the relationship of methodology (paradigms for study) to inquiry in Cultural Studies.

**OPEN COURSE I
ENGLISH FOR COMPETITIVE EXAMINATIONS**

Code	Contact Hrs	Credit	Semester
GFEN5D01T	48 (3 Hrs/Week)	3	5

Learning Outcomes

- The learners get a good idea of how to prepare for competitive exams.
- They improve their competence and confidence level in English for competitive exams.

**OPEN COURSE II
LANGUAGE FOR ADVERTISING: THEORY & PRACTICE**

Code	Contact Hrs	Credit	Semester
GFEN5D02T	48 (3 Hrs/Week)	3	5

Learning Outcomes

- By the completion of the course, the student will be able to:
- Identify the role of advertising within the Marketing Communication Mix.
- Analyse advertisements in terms of creativity and execution.
- Create advertising objectives and put together a plan to meet these objectives
- Examine marketing data, using appropriate techniques, and use the information to establish and solve marketing communication problems.

**OPEN COURSE III
ENGLISH FOR PROFESSIONAL SUCCESS**

Code	Contact Hrs	Credit	Semester
GFEN5D03T	48 (3 Hrs/Week)	3	5

Learning Outcomes

- Students get a comprehensive idea about business correspondence.
- They develop ability to prepare business letters, business reports, technical proposal etc.
- They develop their employability skills.